

### Unlock a whole country and more with our English division

Last updated: March 28, 2024



## сгурс.го

# 

#### About crypto.ro

slides 3 - 4

 $\mathbf{0}\mathbf{2}$ **Our statistics** slide 5

04Global footprint

slide 7

05Advertising offers

slides 8 - 9



06Contact details

slide 10

### crypto.ro

### crypto.ro is the #1 media platform in Romania, about cryptocurrencies and blockchain

Established in 2020, we have consistently been at the forefront of the industry, providing our dedicated readers with up-to-date news, expert insights, and comprehensive educational materials.

We have positioned ourselves as the go-to source for all things crypto, gaining the trust of a diverse and highly engaged audience.

#### 01 - About crypto.ro



### crypto.ro

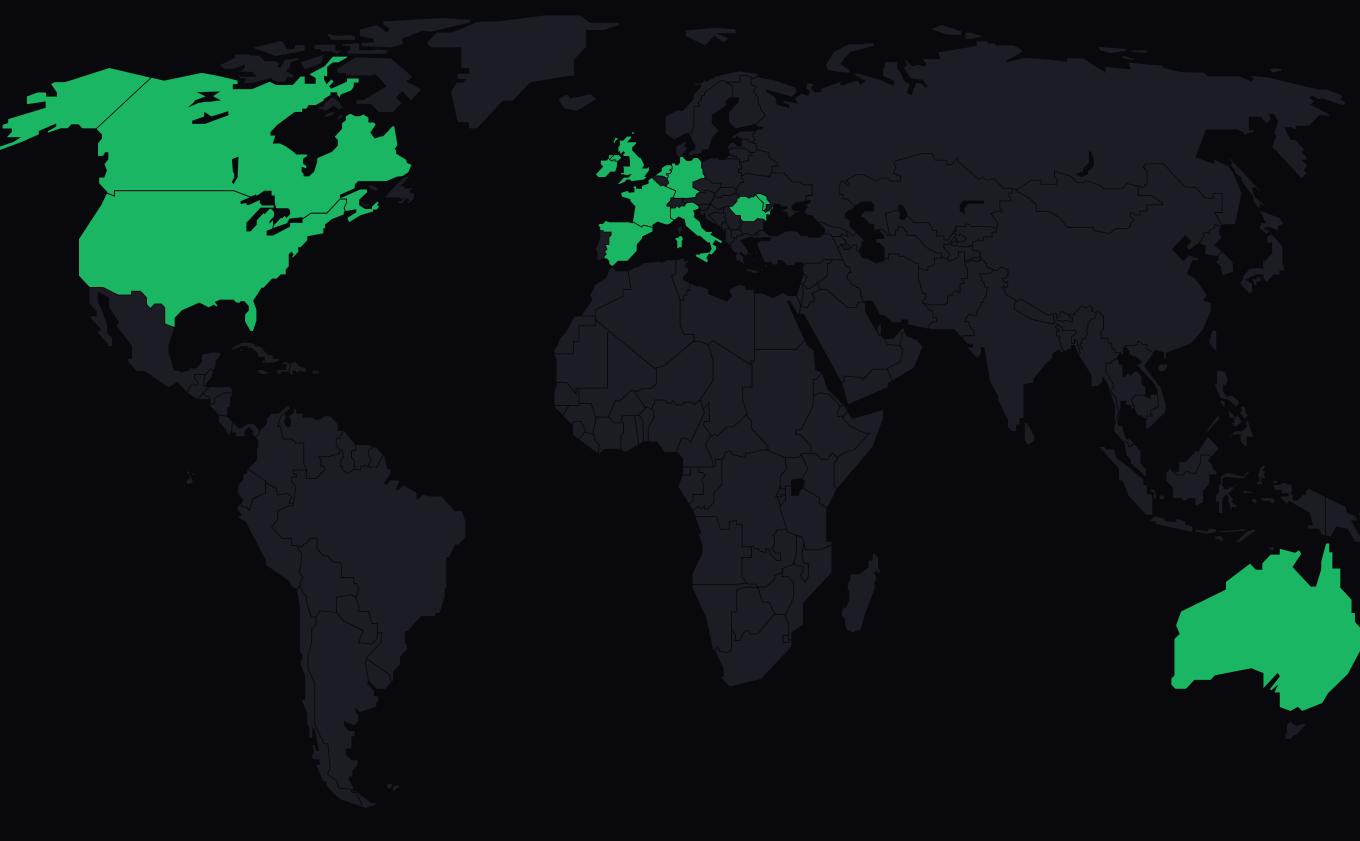
### crypto.ro English amplifies our impact beyond any borders

Our commitment to fostering worldwide crypto education and adoption presents a unique opportunity for advertisers and projects to tap into an engaged global audience.



+ other English speaking countries

#### About crypto.ro English







### Page views per month

## +160,217

Unique monthly visitors

+55,000

Combined social media followers

#### 02 - Our statistics

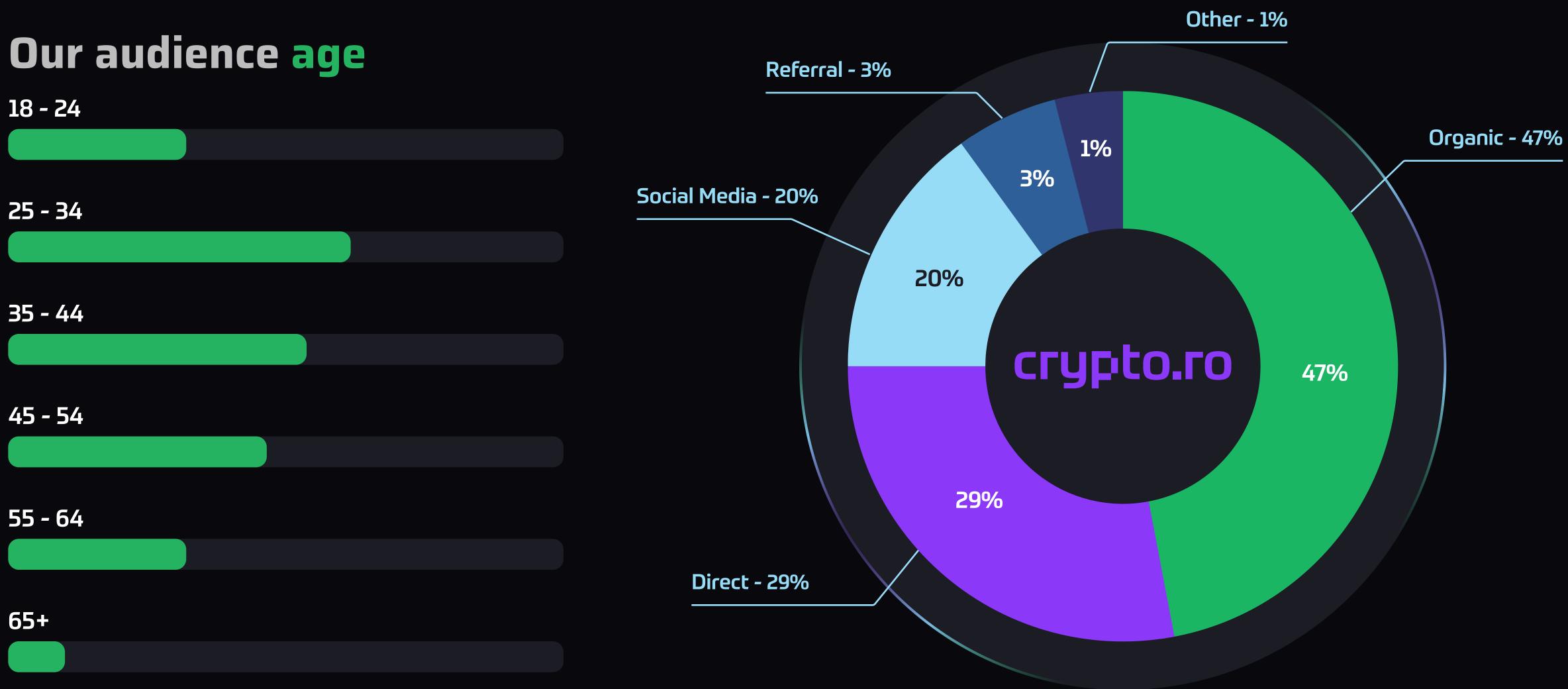


## +11,000

Newsletter subscribers







#### 03 - Audience insights



### сгурсо.го

### Top 10 countries by traffic

Reaching audiences across the globe with our **English** division

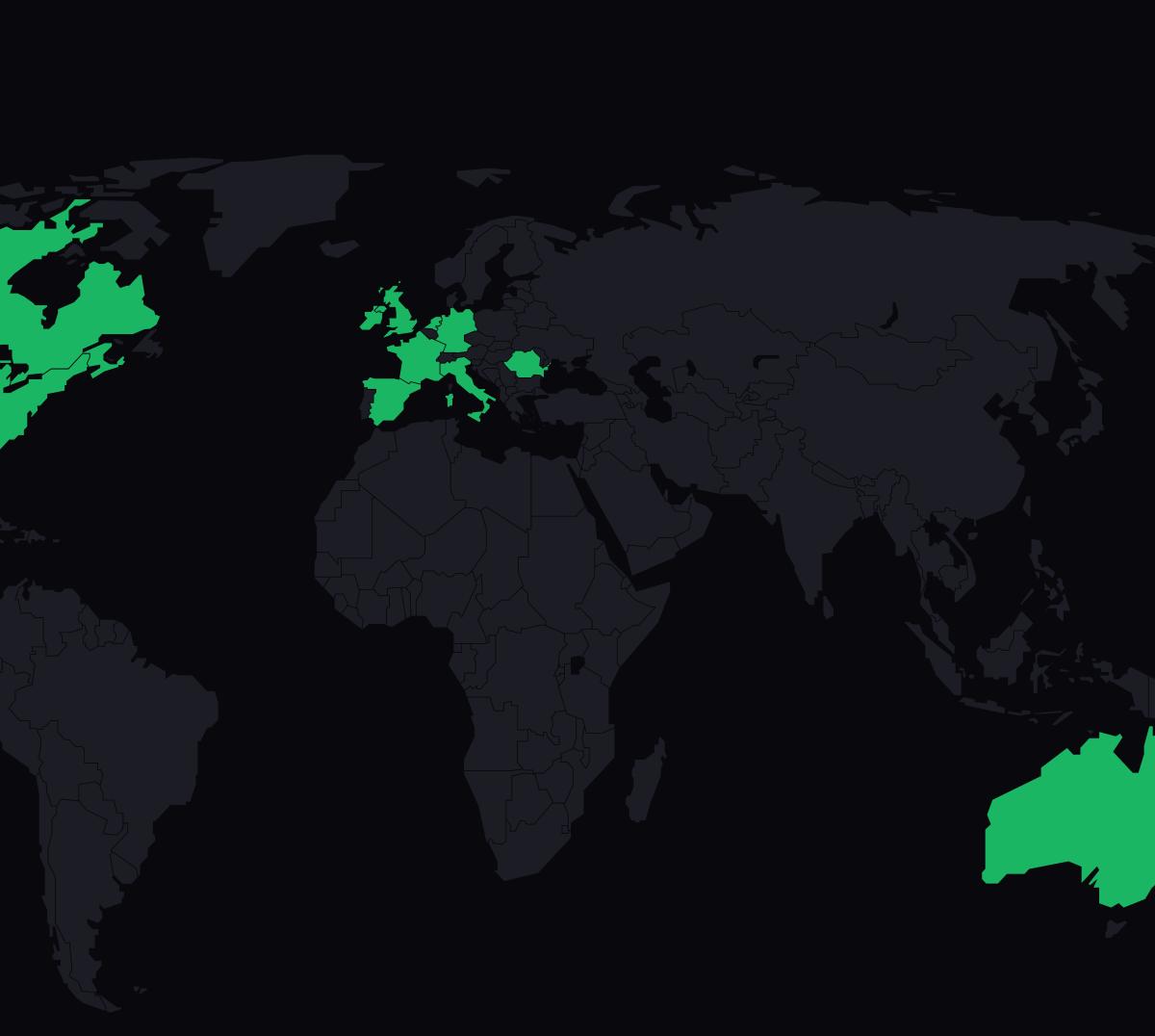
- United States
- United Kingdom
- Germany
- France
- Italy

- Canada
- Netherlands

 $\mathbf{x}$ 

- Spain
- Australia
- Romania

#### 04 - Global footprint







#### Press Release

PUBLISHED IN 2 LANGUAGES (RO + EN) DISPLAYED ON HOMEPAGE	<ul> <li></li> <li></li> </ul>
GOOGLE NEWS	$\checkmark$

#### Sponsored Article PUBLISHED IN 2 LANGUAGES (RO + EN) $\checkmark$ DISPLAYED ON HOMEPAGE $\checkmark$ DISPLAYED ON MOBILE APPS $\checkmark$ GOOGLE NEWS $\checkmark$ PUSH NOTIFICATION $\checkmark$



**ADVERTISE NOW** 



### 05 - Advertising offers (content)

#### Editorial

€1,800

PUBLISHED IN 2 LANGUAGES (RO + EN)	~
DISPLAYED ON HOMEPAGE	~
DISPLAYED ON MOBILE APPS	~
GOOGLE NEWS	~
PUSH NOTIFICATION	~
SHARED ON SOCIAL MEDIA	~
WRITTEN BY OUR TEAM	~
DOFOLLOW LINK	~
NOT MARKED	~

**ADVERTISE NOW** 





### crypto.ro

#### Leaderboard Banner

displayed on front page

#### Inline article text ad

displayed after paragraph 3 on every article

4,700 €

1,700 €

### Advertising offers (display)

#### Leaderboard Banner

displayed below every article

#### Sidebar Banner

displayed in the sidebar across the whole website

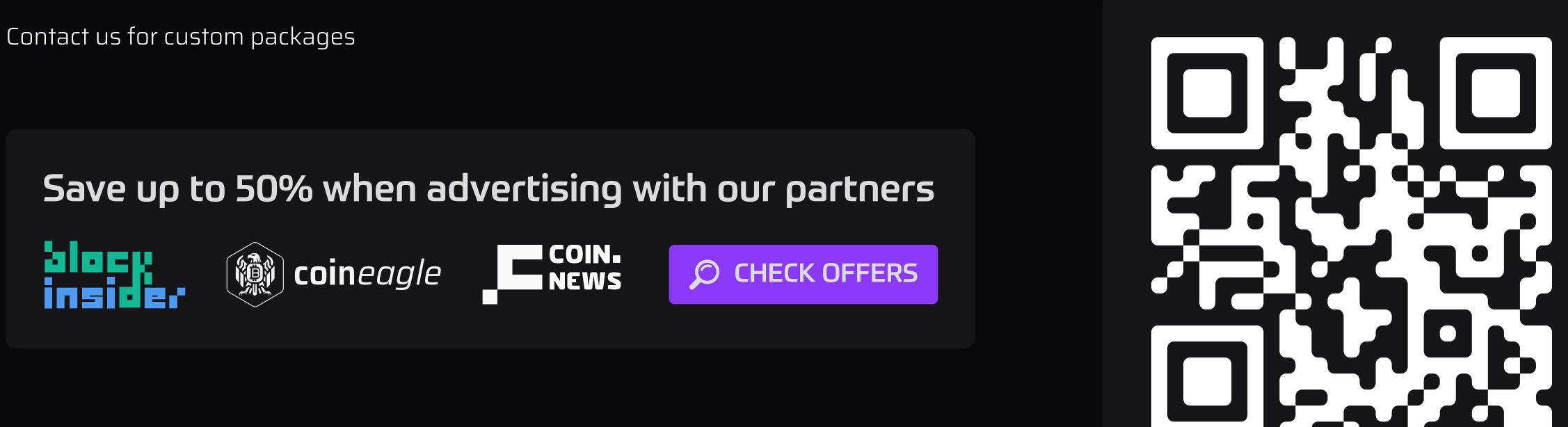


3,700 €

1,850 €



### Advertise now



### Official emails

info@crypto.ro advertise@crypto.ro

Please note that our team will send you emails using only @crypto.ro domain name addresses. Any person using an email address with a different domain name is likely a fraud.

#### 06 - Contact details

